

**A RESOLUTION BY THE TOWN OF VALDESE TOWN COUNCIL TO ESTABLISH AN AD HOC MERCHANTS ADVISORY COMMITTEE**

WHEREAS, the Town Council is responsible for the economic development of the Town of Valdese, including but not limited to planning events and programs that support local merchants and their efforts to attract customers and tourists and to serve citizens of Valdese; and

WHEREAS, the Town Council desires to establish a Merchants Advisory Committee to advise and make recommendations to the Town Council regarding the planning, management, maintenance, and/or improvement of conditions under the Town's control to serve citizens and attract visitors.

NOW, THEREFORE, BE IT RESOLVED that a Merchants Advisory Committee is hereby established, the membership of which shall be appointed by Town Council and shall include seven (7) members who shall own or operate businesses that serve Valdese citizens and other customers.

BE IT FURTHER RESOLVED that the Merchants Advisory Committee shall have the authority to elect its chairman, promulgate its own rules of order, and develop its schedule of meetings, which meetings shall be conducted by North Carolina Open Meeting Laws, N.C. Gen. Stat. Ch. 143, Art. 33C, §§ 143-318.9 through -318.18. Each member of the Merchants Advisory Review Committee shall serve a staggered three-year term unless otherwise removed by the Town Council, which may be done at any time, with or without cause. Members will be divided into three classes with the appointment of one class of members taking place every December at the regular meeting of the Town Council. The initial committee shall have two members appointed for a one-year term, two members appointed for a two-year term, and three members for a three-year term. No member shall serve more than two consecutive terms. A member shall be eligible for re-appointment after an absence from the Ad Hoc Merchants Advisory Committee after one year.

BE IT FURTHER RESOLVED that the Ad Hoc Merchants Advisory Committee shall evaluate, consider, review, and make recommendations to the Town Council regarding ways to plan and execute programs in support of local merchants and their efforts to serve Valdese citizens and attract new customers. The Ad Hoc Merchants Advisory Committee may solicit input from the public that may assist with its duties. The Ad Hoc Merchants Advisory Committee shall issue a written report of its findings and recommendations to the Town Council annually on or before December 31 of each year, or as otherwise requested by the council.

THIS RESOLUTION IS ADOPTED this 3rd day of June, 2024.

(SEAL)

ATTEST:

Jessica Lail  
Jessica Lail, Town Clerk

TOWN OF VALDESE  
INCORPORATED 1920  
NORTH CAROLINA  
THE TOWN OF VALDESE,  
a North Carolina Municipal Corporation  
By: Charles Watts  
Charles Watts, Mayor